

Varimax Information Systems Corporate Information Centres



- Provide staff with up-to-date critical messages where ever they are located – locally, in another building, in a mine, or on the manufacturing floor
- Enhance communications within your organization - corporate leadership, upcoming events, staff appreciation, safety
- Effective emergency and time sensitive announcements – schedule changes, way finding, shift announcements, emergency contacts

Most companies face a similar challenge when trying to distribute information to employees: getting the right information to the right people at the right time. With a well designed digital Corporate Information Centre staff can be provided with 'up to the minute' announcements of schedule changes, emergency announcements, and other time sensitive critical information as well as important corporate information.

Four important decisions if you are considering a Corporate Information Centre

The LCD Displays - This is what everyone sees. How many are needed? What size is needed? Where will they be located?

The Computers - At least one computer will be needed to drive the LCD displays at each location. More than one computer will be needed if different content will be presented on different displays.

Wiring and Video Distribution – this is the wiring and other components that are used to carry the digital signal from the computer to each LCD display. The distance from the computer to the display and the number of displays will determine what type of wiring is needed.

The Digital Signage Software – The software is the most important decision you will make. It is the key component of the system and determines the type of digital content that can be displayed, the ease of management, and the ease of support. Software selection should consider:

- Content capabilities – digital photograph formats, text rolls, text crawls, live video, recorded video, animations, live data feeds
- Compatibility with existing graphics software
- Ease of updating content
- Ability to link to external files
- Ease of maintenance, support and management
- Ability to be integrated into existing system security structures
- Scalability and Reliability

CORPORATE

INDUSTRIAL

SAFETY

EMERGENCY

SHIFT
ANNOUNCEMENTS

SCHEDULE CHANGES

Why Varimax Information Systems Corporate Information Centres?

Digital Signage Networks

PROJECT MANAGEMENT

Varimax sets up a project team and an internal reference group to manage and implement the system while keeping all stakeholders involved and informed.

SYSTEM INTEGRATION

Varimax configures Infocaster™ and defines the necessary security groups to operate safely and effectively in your environment. Whether integrating into existing domains, establishing a new domain, or using a workgroup, Infocaster™ will be made to run seamlessly.

TRAINING

Effective, high quality training is delivered to all staff using the system.

APPLICATION AND TECHNICAL SUPPORT

Reliable, knowledgeable and responsive technical support is provided throughout the project and after implementation.

Front line support is provided by Varimax and backed by the Harris Corporation's Infocaster™ support team.

Varimax Information Systems is a Saskatoon company that provides digital signage solutions to Saskatchewan businesses. Varimax provides system design, system integration, training, and technical support for the Infocaster™ digital signage solution.

Infocaster™ is the ONE system that addresses the entire content delivery workflow for any digital signage application — from a small number of screens communicating broad messages, to a network of screens that display carefully scheduled, targeted content to a specific audience at a precise location, at an exact time.

From production and scheduling through distribution and presentation, Harris Digital Signage™ solutions — including the revolutionary InfoCaster™ product line — leverage years of broadcast and IT workflow expertise to ensure any digital signage application can benefit from carefully managed content and the highest level of video quality.

With Varimax's experience using Infocaster™, organizations can be assured that exactly the right system is implemented for their unique needs.

Varimax has signage installations in several locations in Saskatchewan including:

- Cameco's Rabbit Lake operation,
- All Saskatchewan Indian Gaming Authority Casinos, and
- Several schools in the Greater Saskatoon Catholic School Division

Varimax has also supported several Saskatchewan organizations with temporary signage at events such as:

- The Ronald McDonald House Ladies' Golf Classic at the Saskatoon Golf and Country Club
- The Huron Carole in Saskatoon and Regina
- The Royal Red Arabian Horse Show
- The Canadian Junior Hereford Association National Cattle Show
- The Potash Curling League
- The Saskatchewan School Boards Association annual convention

InfoCaster™ is installed internationally in such diverse locations as:

- The Tampa Performing Arts Centre
- The Greek Health Care Sector
- The National Press Club in Washington
- The University of Waterloo
- Imax Theatres
- Ryerson University
- The University of Saskatchewan
- The World Market Centre in Las Vegas.



PO Box 68, Station Main
Saskatoon, Saskatchewan
S7K 3K1
www.varimax.com
306-221-7117